



**Zax is more than just donor recognition, it's all of the knowledge that comes with it!!**

We have seen a lot of different donor recognition programs in our 60 years here at Zax and for the most part, the reason that our customers call us is because they have run a successful campaign. These customers typically know what they want for a recognition item because they have planned well in advance and also knew from the start how they were going to thank their donors after a successful campaign.

Second are those customers who want to start a fundraising effort and have no idea where to start. Yes, we can help them too. We have seen enough of these campaigns over the years to know how to get the ball rolling and get our customer to the point where they will need our products later.



The last category covers all of those in between. Maybe you've run a successful campaign but you need that last push to get to your goal. We might suggest that you get a recognition product up on the wall and finish the campaign this way. Or maybe we'll suggest a few donors that you hadn't thought of previously. In any case we can help.

We don't claim to be fundraising experts; our expertise is in the area of donor recognition. However, we will share any knowledge that we have picked up over the past 60 years as this information is too valuable not to share with our other customers.

Call (800)258-1566 and ask for Anita or Pat or you may click to get to our [contact page](#) and click the email address highlighted to send us a note. As our gift to you we will send over our latest Power Point presentation on fundraising.

By the way, I should mention that any advice we share with you comes at **NO CHARGE**. We consider this part of the overall service. Call today and let us know what you are trying to accomplish. Last year our products were used in over 200 campaigns!